



*In the morning serve with sugar and cream
or mixed with any fruit.*

*For luncheons or suppers serve like crackers
floating in bowls of milk.*

Prof. Anderson's Gift

To Food Science is Our Gift to You Today

Ten Dishes *Free* This Week

We Pay the 15 Cents

This is to offer you—entirely free—a package of Puffed Rice. One of the two great foods which Prof. Anderson contributed to our tables.

Not a sample package, but a full-size package—a regular 15-cent package. Take this coupon to your grocer. He will give you the package, and we will pay him his 15 cents.

You are asked to pay nothing at all.

A Surprise Package

If you never have tasted Puffed Rice or Puffed Wheat, this package will be a surprise. You will see crisp, toasted grains there, puffed to eight times normal size.

You will see grains that float like bubbles. Airy morsels with thin, brown walls surrounding a myriad cells.

But when you taste them comes the main surprise, for the taste is like toasted nuts. And the grains fairly melt in the mouth.

Then you will know what millions know—that these are the two most enticing foods ever made from grain.

Done for a Serious Purpose

But this College Professor had another purpose in making Puffed Wheat and Puffed Rice. He found that whole grains, by no cooking process, were ever made wholly digestible.

So he sealed up the grains in guns, and applied terrific heat. Thus he turned to steam the moisture inside of each food granule.

When that was done the guns were shot. The steam exploded and every food granule was literally blasted to pieces. Inside of each grain there occur in this process a hundred million explosions.

The result is easy and complete digestion. These grains are cooked as cereals never were cooked before. All the elements, for the first time, are made available as food.

Good for 15 Cents

This coupon will buy you—at your store—a package of Puffed Rice. Get it and let your folks enjoy it as our treat.

Serve some with cream and sugar. Mix some with fruit. Serve some in bowls of milk. Use some like nut meats in home candy making or as garnish for ice cream.

For these are both foods and confections.

Let us buy enough for ten meals. You will buy a thousand when you find these Puffed Grains out.

Cut out this coupon. Lay it aside. Present it when you go to the store. It will not appear again.

Puffed Wheat, 10c *Except in*
Puffed Rice, 15c *Extreme*
West

SIGN AND PRESENT TO YOUR GROCER

Good in United States or Canada Only

This Certifies that my grocer this day accepted this coupon as payment in full for a 15-cent package of Puffed Rice.

To the Grocer

We will remit you fifteen cents for this coupon when mailed to us, properly signed by the customer, with your assurance that the stated terms were complied with.
The Quaker Oats Company—Chicago

Name _____

Address _____

Dated _____ 1914.

*This coupon not good if presented after June 25, 1914.
Grocers must send all redeemed coupons to us by July 1st.*

NOTE: No family is entitled to present more than one coupon. If your grocer should be out of either Puffed Wheat or Puffed Rice, hold the coupon until he gets new stock. As every jobber is well supplied, he can get more stock very quickly.

The Quaker Oats Company
Sole Makers

15-Cent Coupon